

Roll No.

Total No. of Questions: 07]

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BBA (Sem. -1st)
PRINCIPLES OF MANAGEMENT
SUBJECT CODE: BB - 101
Paper ID: [C0201]

Time: 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1)**(10 × 2 = 20)**

- a) Delegation vs. Decentralization.
- b) Management.
- c) Accountability.
- d) Span of Management.
- e) Social responsibility.
- f) Determinants of effective decentralization.
- g) Communication process.
- h) Decision making.
- i) Planning process.
- j) Matrix organization.

Section - B

(4 × 10 = 40)

- Q2)** Discuss the barriers and breakdown of communication.
- Q3)** What is MBO concept? Discuss the process of MBO.
- Q4)** Name the factors determining departmentation. Also mention the bases of departmentation and give suitable examples.
- Q5)** a) What are the steps in controlling process and state the essentials of effective control.
b) What is budgetary control and explain its significance.
- Q6)** Discuss the various functions of Management.
- Q7)** Define staffing. Explain the various techniques used in selection process.

